

FESTIVAL AND BEAUTIFUL BEACH HUT LOCAL COMPETITIONS ARCHIVE 2007

The Bathing Beauties® project attracted further funding to begin a Festival of Bathing Beauties®, the UKs only Beach Hut Festival, and first took place over 22 – 23 September 2007 from Mablethorpe to Anderby Creek, Lincolnshire coast, UK.

The initial inaugural Festival of Bathing Beauties® (FOBB) featured the first phase launch of the bold new Bathing Beauties® winning commissions of the international competitions, a micro-exhibition of a small selection of the 1:15 scale model entries, events and performances in huts on the beach and the seafront, fireworks, music, food, storytelling, puppet shows, temporary art installations and 'Beautiful Beach Hut' competitions for private owners of existing beach huts between Mablethorpe and Anderby Creek. The Festival of Bathing Beauties® attracted over 10,000 additional visitors over a scorching hot weekend and information was posted on a dedicated website for the local area www.bathingbeautiesfestival.org

Bathing Beauties® 'Beautiful Beach Hut' Competitions: WINNERS 2007

OPEN ONLY to private beach hut owners between Mablethorpe and Anderby Creek, Lincolnshire, UK. Judging Took Place: Sat 22 Sept 2007.

Over 30 local entries were received in 2007 for the 'free to enter, cash prizes' '**Beautiful Beach Hut Competitions**', part of the first Festival of Bathing Beauties®: The UKs Only Beach Hut Festival. Those who entered joined the launch of this linear outdoor gallery of seaside architecture on the beautiful Lincolnshire coast, UK alongside the official openings of award-winning bold new Bathing Beauties® huts, open-huts, temporary art installations, beach bar and all manner of odd things in beach huts.

BEAUTIFUL BEACH HUT LOCAL COMPETITION WINNERS 2007

Best Exterior Decoration Prizes (in GBP pounds sterling):

WINNER 2007: First Prize £300 awarded to Margot Charlton, Sutton-On-Sea.

WINNER 2007: Second Prize £200 awarded to Marilyn Judd for 'Beach Bums', Bohemia Promenade.

WINNER 2007: Third Prize £50 awarded to Gerald Gardiner, Sutton-On-Sea.

Best Interior Prizes (in GBP pounds sterling):

WINNER 2007: First Prize £150 awarded to Anna Webster for 1950s Hut, Bohemia Promenade.

RUNNER UP 2007: Runner Up £50 awarded to Mr & Mrs Thompson for Sandcastle, Sutton-On-Sea.

Best Dressed (in GBP pounds sterling):

Dress up yourselves or your hut - just for the day!

WINNER 2007: Special Judges Prize of £100 awarded to Mrs Booth, Pirate Costume, Mablethorpe.

ELIGIBILITY AND RULES: Note the 'Beautiful Beach Hut' competitions were ONLY open to private owners of existing huts between Mablethorpe and Anderby Creek, Lincolnshire coast, UK: It's Free and It's Fun!

COMPETITION JUDGING: In the 'Beautiful Beach Hut' competitions, judges looked for quality, innovation and individuality. Thanks to the judging panel for 2007 competitions; Mayor and Lady Mayoress of Mablethorpe, Peter Fender from Lincolnshire County Council and Helen Matthews, Chair of Mablethorpe and Sutton Tourism Forum. The awards were announced at 6pm on Sat 22 Sept, 2007 on Mablethorpe pullover, Lincolnshire, UK. The Beautiful Beach Hut Competitions and judging panel 2008 is to be decided and news will be announced on the Festival pages of the Bathing Beauties® website later Summer 2008.



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